

# 2009 Lodge Newsletter Contest

## Guidelines for the Third District 2009 Newsletter Contest

The Newsletter Contest recognizes the merit and creativeness of the Lodge editors in the field of Publication and Journalism. Communications is the key to having well informed members that bind a lodge together in fraternalism while fostering culture and heritage of our Nordic roots.

Under authority of the Third District Board, the Public Relations Director has the responsibility of conducting the Newsletter Contest according to these guidelines as contained in the 3rd District Policy Manual.

### CONTEST CATEGORIES

- The Newsletter Contest is open to all lodges.
- The Public Relations Director shall divide the number of district lodges into three (3) categories according to membership totals.
- All three categories (A, B, and C) shall each list an even distribution, or as close as possible, of lodges in the district. Category "A" shall list lodges with the largest membership totals, Category "C" shall list lodges with the lowest membership totals and Category "B" will list lodges with membership totals from the low point of "A" to the high point of "C" (for example: "A" with membership greater than 135; "B" membership from 65 to 134; "C" membership 64 or less).
- The District Directory (Adult Membership listings) shall determine the membership count of each lodge as of the preceding year of the contest.
- The Public Relations Director shall determine the arrangement of lodges and judges in each category and together with Rules and scoring procedures publish this information in the Third District Today at least three (3) months before the contest begins.

### CONTEST LENGTH

The contest shall run from January 1 of odd number years to January 31 of the following year (13 months). Lodges on a bi-monthly schedule can start in December if they publish a DEC/JAN newsletter.

### CONTEST RULES

- Editors are to send their lodge newsletters to both judges listed in their category; email is preferable where available. Each lodge should also send a copy to every lodge in their zone.
- A minimum of 6 issues must be submitted (or three issues if you publish bimonthly)
- Judges will award points according to the attached scoring criteria
- Final point score for each lodge will be determined by averaging the three (3) highest scoring issues.

### JUDGING

- All 6 Zone Directors will serve as judges. The Public Relations Director will assign Two (2) Zone Directors to each category. Zone Directors shall not be assigned to judge a category that has their lodge listed in it.
- Judges will prepare their report on a month by month basis using the attached excel spreadsheet or word version if no access to excel. Judges will forward

their completed excel spreadsheets or word documents to the Publicity Director by February 28, 2010.

- Each judge in his/her category must receive a minimum of six (6) issues.
- Final point score will be determined by averaging the three (3) highest scores.
- If a tie occurs, the D3 Executive Committee will make an independent evaluation utilizing the scoring criteria.

#### **PRIZES**

- The Awards shall be a plaque for First Place in each category and Certificates for Second and Third Place. If a tie occurs, duplicate prizes shall be given to each lodge.
- Awards will be presented at the following District Convention. Winners and the top 5 lodges in each category shall be published in the Third District Today.

## 2009 Newsletter Contest Categories

Category A Lodges (over 135 members)	Category B Lodges (65 to 134 members)	Category C Lodges (64 members or less)
<b>15 Lodges</b>	<b>19 Lodges</b>	<b>18 Lodges</b>
Nansen 511	Garborg 132	Bondelandet 62
Washington 428	Faerder 131	Vikingworld
Nor-bu 396	Henrik Ibsen 126	Orlando 61
Norumbega 339	Gateway to	Tampa Bay 59
Nordkap 301	Florida 119	Skaugum 57
Noreg 276	Hartford 113	Scand. Heritage 56
Loyal 227	Maine Nordmenn 113	Fram 55
Hampton Roads 181	Bernt Balchen 110	Southern Star 54
Norden 164	Scandia 103	Space Coast 50
Norrøna 160	Norge 99	Norsemen 46
Frederiksten 159	Morgensolen 83	Peconic 45
Gulfstream 150	Restauratation 83	Blafjell 44
Lauderdale 145	Sarasota 80	Pleasant Point 43
Hudson Valley 144	Sun Viking 73	Port Orange 41
Suncoast 139	Troll 69	Oslo 39
	Fredheim 67	Norsemen
	Brooklyn 66	Harbour 39
	Lillehammer 66	Atlanta 30
	Roald 66	Dovre 11
	N.C. Vikings 66	Charlotte 8
<b>Judges</b>		
Kathy Dollymore-Zone 6 <a href="mailto:kdollymore@aol.com">kdollymore@aol.com</a> 1015 Edgerton Road Clifton Heights, PA 19018-2905	Arnold Johnsen - Zone 4 <a href="mailto:johnsens@hvc.rr.com">johnsens@hvc.rr.com</a> 34 Bluestone Park Road Saugerties, NY 12477- 4400	Kris Rasmussen-Zone 1 <a href="mailto:araszoo@aol.com">araszoo@aol.com</a> 5 Briarroot Drive Smithtown, NY 11787
Judi Mack -Zone 2 <a href="mailto:judimaxsmom@rcn.com">judimaxsmom@rcn.com</a> P.O. Box 1183 23 Winter St. Burlington, MA 01803- 3228	Joan McKillop - Zone 3 <a href="mailto:jmckillop@si.rr.com">jmckillop@si.rr.com</a> 335 Stewart Ave. Staten Island, NY 10314- 1935	Carol Anderson - Zone 5 <a href="mailto:carolnphil@juno.com">carolnphil@juno.com</a> 1062 Charles Street Clearwater, FL 33755- 1235